

CASE STUDY | APEX

Enabling a Vision through Data Transformation and Validation



For the past 16 years, APEX has been leading the statement processing industry. APEX pairs effective and efficient statement design with industry leading customer support to streamline electronic statement and electronic payment platforms and enhance client and end user experiences. Organizations nation-wide have realized decreased overhead, improved cash flow and significant costs savings by partnering with APEX. APEX was named one of the fastest growing companies in America by Inc. 5000 in 2008, 2009 and 2010 and has achieved the Minneapolis/St. Paul Business Journal Fast 50 award in 2010.

BENEFITS

- Process Automation
- Reduction in Labor
- Green Initiatives
- Proactive vs. Reactive
- New Clients
- Simplified Process
- Accurate Data

Discover more about the unique solutions UpNet offers by:
Phone: 866.785.9130
Email: solutions@upnettec.com
Web: www.upnettec.com



CHALLENGE: ENABLE A VISION

President Patrick Maurer came to APEX ready to architect and implement online product offerings as well as automate their production processing. To carry out this vision of a further optimized and expanded process through technology, APEX was looking for a service provider that had the expertise to enable business process automation as well as the flexibility to integrate with any client system.

SOLUTION: FLEXIBLE DATA TRANSFORMATION AND VALIDATION

After exploring options with traditional EDI companies for real-time data validation against 3rd party data sources and coming up blank, APEX found UpNet Technologies. Well versed in integration and the technology that companies require to meet their business process optimization goals, UpNet's iEDeX platform was the perfect platform for APEX to pilot their technology process optimization and expansion efforts with. The flexibility of iEDeX allowed APEX to accept any type of data format into their process with minimal effort, while enabling data validation and quality assurance in real-time.

CASS address validation as well as USPS's National Change of Address (NCOA) service were also integrated into the process. This enables mailing addresses passing through the iEDeX platform to be automatically validated and updated as necessary; reducing returned mailings and ensuring mail carrier acceptance.

RESULTS: OPTIMIZED PROCESS, GREENER OUTCOMES

UpNet Technologies' agile B2B solutions enabled APEX to meet their vision of online product offerings and further optimize their business processes; leading to reduced labor requirements, increased accuracy, and expanded "green" initiatives with online-based processes.

"UpNet has been an invaluable and excellent partner in assisting us to achieve our vision. They are part of our team to deliver the results to our customers." said Patrick Maurer, President of APEX.

